Partners in Excellence
Partners in Excellence

Private sector donors who make gifts of all sizes to New Mexico State University enable the university to achieve new levels of excellence in its land-grant mission of teaching, research and public outreach. This book honors their commitment, whether it is a first-time gift or a long-term partnership.

Private philanthropy has become a key factor here as at all public institutions. In the last fiscal year, we added 81 new endowments to support scholarships and programs across campus. The stories we feature are representative of the passionate and thoughtful philanthropy that has benefited NMSU for nearly three decades.

On the Cover

The New Mexico State University Center for the Arts is open. This building is a monument to a long-time partnership between the university and the people of southern New Mexico. It has been seven years in the making. With the support of state legislators, the governor, local officials, business leaders, NMSU students, alumni and donors, the community and university worked together to make this dream a reality.

Photo by Darren Phillips

New Mexico State University, where students live, learn and thrive.

Table of Contents

Letter from the University President .................. 1
Letter from the NMSU Foundation ..................... 2
Foundation Board of Directors ......................... 3
Gifts that Inspire ......................................... 4
Annual Report ........................................... 14
Honor Roll of Donors ..................................... 16
NMSU Foundation Contacts .............................. 40

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It is a distinct pleasure for me to be back at New Mexico State University. I am truly relishing this opportunity to serve as Interim President. In fact, I am enjoying this appointment even more than my first. The reason is that I now have a stronger appreciation for what a great university NMSU is. Our faculty is to be lauded. The academic leadership is excellent. Our alumni and donors are extremely dedicated. The diverse student body is the best in the state and our devoted staff truly makes a difference.

Research conducted by this university over the past several years is significant and needs to continue. The way it will continue is to make sure the university is well recognized. The teaching and learning mission at NMSU is also strong, and we must support students and faculty as they work together to ensure successful outcomes.

As a land-grant university, we have a responsibility to serve the entire state not only in terms of our academic mission, but also as a conduit for disseminating information to our citizens and helping improve their lives.

Those of you honored in this book are central to making sure that NMSU continues to thrive and be responsive to the citizens of New Mexico. We hope all of you who have been so dedicated to this institution will continue to invest in helping us achieve our goals.

Thank you for the warm welcome I have received and for your support during this transition.

Manuel T. Pacheco
Interim President
New Mexico State University
MESSAGE FROM THE Foundation

We want to express our thanks and appreciation to the more than 3,000 individuals, businesses and foundations listed in the annual Partners in Excellence donor recognition publication. You are key players in the success we have raising funds for New Mexico State University.

You may have noticed that we expanded the size of our publication. We did this to enable listing all those whose cumulative giving to the university is $5,000 or higher. NMSU’s consolidated development initiative began in the mid-1980s and many alumni and friends were strong supporters during those early years. We believe this list tells a more accurate story of the private support New Mexico State University has enjoyed during the last three decades.

Fiscal year 2011-2012 was not without its challenges, particularly on the investment side. However, we can find many positive indicators for this year and the future. In spite of our ongoing sluggish economy, we received a 16 percent increase in cash gifts and pledges. Included in that number are 1,000 more alumni gifts than the previous year, thanks to the successful launch of the Aggie Pride Call Center.

The Aggie Pride Call Center is providing a wonderful opportunity for our current student callers to connect with alumni and hear stories of their Aggie days. We see this as a vital way to maintain relationships with alumni who live in all parts of the country and may not easily return to campus.

While our investment returns were down 3.1 percent in the last fiscal year, our long-term performance is strong in comparison to our peer group. We want to commend the Foundation’s Investment Committee, which works diligently to oversee the endowment and provide funds critical to NMSU’s mission. To that end, we provided more than $8 million to the university to fund scholarships, professorships and chairs and support a variety of programs during the current fiscal year.

We welcome your comments and contributions. Working together, we can achieve even more success for New Mexico State.

Jo Raabe-Asprey
Chair, NMSU Foundation Board of Directors

Dennis Prescott
Vice President for University Advancement and President, NMSU Foundation
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Las Cruces, N.M.

*Executive Committee
For many years, The Stocker Foundation has continued to support New Mexico State University’s College of Education Dance Program. Not only has the support benefited NMSU students, but children in Las Cruces and Gadsden as well.

Since 2000, The Stocker Foundation has awarded 22 grants totaling just under $200,000. Eighty-five percent of the grant awards were competitive with the remaining percentage comprised of Family Matching Charitable Giving or Family Initiated Giving grants.

“By supporting a leading-edge institution such as NMSU, we believe that we are helping to prepare some of New Mexico’s best and brightest students to be productive citizens of the world,” said Patricia O’Brien, Stocker Foundation executive director.

The first grant award to NMSU was given in 2000 for the NMSU Summer Dance Institute for Youths. The grant provided full scholarships for 25 low-income and minority students and partially covered the fees for student assistants, master teachers and an accompanist.

The most recent competitive grant award was given in 2012 for the continuation of NMSU’s Literacy through Movement, an interactive dance program that brings books to life through in-school performances.

“Funding for nonprofit organizations is increasingly competitive,” O’Brien said. “Unfortunately when the economy is uncertain, funders begin to eliminate grantees and, all too often, it starts with the arts despite a broader application to improved educational outcomes.

“We continue to fund Literacy through Movement because the program’s research-validated kinesthetic learning method has been scientifically proven to build and reinforce connections the students make between written word, the rhythm of speech and physical movements,” O’Brien said.

The program serves a high percentage of financially disadvantaged students in the Las Cruces and Gadsden public school districts who may not otherwise be exposed or have access to this type of programming.

Since 2009 Literacy through Movement has reached more than 10,000 students in schools throughout New Mexico.

Ward creates A LEGACY

When Jack W. Ward retired after a 40-year career as an engineer for AT&T, he moved back to New Mexico, “the land of good chile and friendly people” and became an active volunteer and supporter of many NMSU programs and students.

Ward’s list of scholarships and contributions to the music department, College of Engineering, home economics, and the library is impressive. He set up a music endowment fund in memory of his wife Eleanor, which has provided scholarships to two students in the Pride Marching Band each year. The couple had met while they were students involved with the band in 1940. For many years, he traveled with the Pride and was named honorary director of bands in appreciation of his support.

Ward was named the first recipient of an honorary professional degree in electrical engineering from the Engineering Honor Society in May 1998. At that time, the late Joe Creed, former assistant dean of the College of Engineering, said, “He’s been very generous to us and to the music department. He is a wonderful friend to the university.”

Ward was quick to volunteer his time as well. He was a member of the President’s Associates and the Alumni Executive Council, as well as a past secretary of the NMSU Foundation’s Board of Directors.

Ward received the NMSU Foundation’s Branding Iron Award in 1993 and the Alumni Association’s James F. Cole Memorial Award for Service in 2002. He was named the Outstanding Fundraising Volunteer by the Texas-El Paso Chapter of the Association of Fundraising Professionals in 2002 and received the Doña Ana Arts Council’s Papen Family Award in 2004 recognizing his broad support of the arts.

Ward passed away in 2012 at the age of 95, but his legacy will have a lasting impact on students at NMSU.
Davis believes in supporting
NMSU’S AGRICULTURAL ROOTS

Linda Mitchell Davis has spent her entire life ranching in New Mexico. She was raised on the Tequesquite Ranch and brought her skills and experience with her when she married Les Davis in 1953.

Together they managed the CS Cattle Company, a ranching operation that dates to 1873. Six decades later she remains actively involved along with her six adult children who handle many of the day-to-day operations of the 130,000-acre spread outside Cimarron, N.M.

Although she earned her degree at her father’s alma mater, Cornell University, her four sons and several grandsons are all Aggies.

“Through my father’s involvement, I learned early on how important this institution is to the agri/ranching community of New Mexico,” she said. “He worked with then Gov. Miles in the late 1930s to ensure that the college (it was New Mexico College of Agricultural and Mechanic Arts then) did not lose its accreditation.”

Her family has advocated for NMSU in many ways to ensure that NMSU remains a vital force for agricultural success in the state and region. Additionally, they created two endowed scholarships in the College of Agricultural, Consumer and Environmental Sciences, one for her grandparents and one for her late brother.

Former dean of the College of ACES John Owens named Les and Linda outstanding leaders in agriculture in 1987. Linda was awarded an honorary doctorate from NMSU in 1999.

Linda and Les Davis dedicated their lives to their family, the CS and the livestock industry. Their success was recognized in 2000 when both were inducted into the Hall of Great Westerners at the National Cowboy and Western Heritage Museum in Oklahoma City.

Linda has been an EMT with the Community Volunteer Ambulance Service of southern Colfax County for 12 years. It is another example of her willingness to look out for the welfare of her community.

Hines continues COMMITMENT TO AGGIES

With more than 20 family members who were Aggies, it seems Walter Hines’ school spirit is in his blood.

Although his familial connections date back to 1908, his dedication to Aggie Athletics comes from his father, Jerry Hines, who served as football and basketball coach and athletic director of New Mexico College of Agricultural and Mechanic Arts, now NMSU. Hines’ mother also served as the head of women’s sports.

Jerry Hines was among the first called to military service in 1940. Inspired by his father’s stories of World War II, Walt began doing research of other Aggie veterans. Utilizing scrapbooks made by Era Rentfrow, the stories and research morphed into a book, “Aggies of the Pacific War: NM A&M and the War With Japan.”

“What I wanted to do was take stories and weave them into the whole chronology of the Pacific war,” Hines said.

Walt is currently working on writing biographies of the Aggie Athletics Hall of Fame members, which will accompany the photos currently on display in the Pan American Center.

“It’s about keeping the history of the school alive,” Walt said. “It only lasts a few decades of local history.”

Because of Walt and his wife, Bettie’s, deferred gift annuity to benefit Aggie Athletics, the athletic director office is dedicated to Jerry Hines. The couple also supports an athletics endowment for football recruiting, and other annual gifts to the basketball and volleyball teams.

Despite the fact that his wife is a former Lobo and the couple lives in Albuquerque, Bettie has adopted the Aggie spirit. Hines estimates they attend 80 percent of all football and basketball games each season and have traveled to the Western Athletic Conference tournament every year for 10 years.

“We definitely aren’t fair-weather fans,” Walt said. “It just makes it sweeter when we do win.”

Bettie and Walt Hines
One person’s efforts
MAKE A DIFFERENCE

Margaret Lovelace still has painful memories of the tragic loss of her friend and teaching colleague Lisa Baron Perozynski in 1999. They were both faculty at NMSU Carlsbad when Perozynski succumbed to complications following surgery to remove a benign tumor at age 31.

At the time of her illness, Perozynski was a nine-month faculty member. Unfortunately, nine-month faculty are the only full-time state employees that don’t qualify for sick leave.

“It showed me a major gap in employee benefits for these state employees. Before Lisa’s tragedy, I believed that NMSU would take care of us. After Lisa, I knew that NMSU was not always in an economic position to do that,” Lovelace said.

In 2004, while serving as a member of the Faculty Senate, Lovelace participated in a workshop sponsored by then chairman, Jack Thomas. The workshop encouraged senators to make a difference at NMSU.

Lovelace suggested establishing an emergency fund that could assist faculty faced with unexpected financial emergencies and a faculty emergency trust fund was established.

Now Lovelace is working with the NMSU Foundation to create the Perozynski Employee Emergency Assistance Program. This endowment will provide one-time gifts to help individuals meet emergency financial needs.

Faculty at any of the university’s campuses will be eligible for consideration. A confidential review committee working with the university’s Employee Assistance Program will screen applicants. Once the principal reaches $70,000, we will be able to assist staff members as well as faculty.

Lovelace, who currently serves as Special Assistant to the President at Doña Ana Community College, is pleased to see that Lisa’s memory will live on with every gift. She has supported this fund through her Regents chair stipend and university payroll deduction.

“Dr. Lovelace witnessed a critical need. She chose to act and is hopeful that our Aggie family will join her,” said Robert Peterson, gift planning director.

Memorial Medical Center
RELATIONSHIP WITH NMSU GROWS STRONGER

For 20 years, Memorial Medical Center in Las Cruces has continuously supported the New Mexico State University nursing program.

In addition to financial support, there also has been collaboration between the MMC Family of Medicine Residency program and NMSU, said Paul Herzog, MMC chief executive officer.

“The relationship between the university and the hospital is important to us,” Herzog said. “The hospital continues to fund the nursing program at NMSU because of that relationship.”

Because of the strong relationship between NMSU and the hospital, nursing students are able to do their clinical rotations at the hospital.

“They have demonstrated a continuous and dependable support of our nursing faculty and students by providing excellent clinical opportunities,” said Pamela Schultz, College of Health and Social Services associate dean and director. “We continue to seek opportunities to expand our relationship with the hospital, believing that this strengthens our ability to provide our nursing students with excellent clinical and research opportunities.”

Shultz said that the financial support MMC has provided has been critical in maintaining the NMSU School of Nursing simulation facilities.

Recently, the nursing program saw its first graduates under the doctor of nursing practice program. The program offers a doctoral degree for nurses at the highest level of nursing practice. The two students were the first in the state of New Mexico to receive the degree.
In October 2012, Beasley, Mitchell & Co. presented the first of five $5,000 checks to the New Mexico State University College of Business in an effort to assist in the establishment of the Lionel Haight Chair in Accounting.

“Beasley, Mitchell and Company is proud to contribute to the endowed chair in accounting. The NMSU accounting department plays an integral part in our firm’s success. Many of our current staff are NMSU graduates,” said Don Beasley, founding partner of Beasley, Mitchell & Co.

Beasley, an NMSU distinguished alumnus and the 2012 recipient of the James F. Cole Memorial Award for Service for his continued contributions to the university, is a 1972 graduate of NMSU’s accounting department, where he studied under the professor for which the endowed chair is named.

“Professor Haight was a special professor. He demanded the best from us. He insisted that we be prepared and ready for each class. He was able to get the excellence from within each of his students,” Beasley said.

As the university’s first endowed chair in accounting, the Lionel Haight Chair in Accounting will play a major role in the department’s ability to provide faculty resources, allowing them to be competitive in hiring and retaining high-quality faculty in the future.

Beasley, Mitchell & Co. made the presentation in honor of their 25th anniversary of business and serving Las Cruces. The firm will make $5,000 gifts for the next five years, for a final total of $25,000. That total will go toward the $1 million goal to create the endowed chair.

The effort to create a fully endowed chair began in 2011 with the establishment of the Lionel Haight Professorship, created by NMSU supporters and alumni, Mike and Judy Gray Johnson, in honor of the legendary accounting professor who dedicated 45 years of service to NMSU.

Local accounting firm
HONORS FORMER NMSU PROFESSOR

A quarter-million dollar gift from Chevron USA Inc. will help create the Chevron Endowed Professorship in the New Mexico State University College of Business. The professorship is intended to attract and/or reward highly productive faculty members working with NMSU’s Domenici Institute.

“We are very impressed with the work being done by the Domenici Institute. Energy is a platform for economic growth and improves the quality of life of people around the globe. This endowment for the Chevron Professorship honors Senator Domenici’s service and his commitment to the state of New Mexico and our country.”

NMSU’s Domenici Institute is named for retired U.S. Sen. Pete Domenici, New Mexico’s longest-serving senator. Its goal is to engage the public and encourage discussion of important policy matters. The income from the endowment will be used to facilitate program activities in the priority areas of the Domenici Institute.

“Generous gifts like these from our friends and partners in the business world help to ensure that New Mexico State University continues to attract top-of-the-line faculty members and continues to produce graduates who are able to compete with any others from around the country,” said Garrey Carruthers, dean of NMSU’s College of Business and Domenici Institute director.

Chevron donates $250,000 to establish professorship at NMSU’s Domenici Institute

Beasley, Mitchell & Co. partners, from left, Donald A. Beasley, Christine Esquibel Wright, Beth Fant, and Brad M. Beasley.
Joy and Paul Arthur create endowment for engineers

Now enjoying retirement in Las Cruces, Paul and Joy Arthur met as students in the electrical engineering program at Purdue University. Joy, a native of the Philippines, had followed in her father’s footsteps by enrolling in electrical engineering and was one of only two women in a class of 165.

After graduation, their paths separated briefly. She went to work for Westinghouse Research Labs in Pittsburgh, while he accepted a position at White Sands Proving Ground working in the emerging field of missile and rocket development.

It was the start of a 48-year career ending as Deputy Commander and Technical Director of White Sands Missile Range. He retired in 2001. Arthur, who served in the U.S. Navy from 1949–1953 and joined the reserves in 1954, rose to the rank of Rear Admiral before retiring.

Paul and Joy married in 1958 and she began a 47-year career at White Sands that saw her rise to become a senior research engineer with the Army Research Laboratory. Joy was the first woman to earn a master’s degree in electrical engineering from NMSU in 1966.

Through the years they have supported NMSU in many ways. Joy was the sponsor of the Society of Women Engineers and helped establish the SWE chapter at NMSU. She was recognized as Ingeniero Eminente, NMSU Sociedad de Ingenieros in 1995, and NMSU Distinguished Engineering Alumna in 1996.

When the Arthurs established their engineering scholarship endowment, they chose to support a female graduate student who is a U.S. citizen.

“Foreign students are usually well-funded by their home countries,” Paul said. “We want to be sure there are similar opportunities for students who are U.S. citizens.”

The Arthurs want young engineers to have the opportunity to succeed in “careers of importance to our nation and society in general.” They also are strong supporters of Aggie Athletics and KRWG.
Harvey gives back TO NMSU PHYSICS STUDENTS

Graduating from New Mexico State University in 1962 with a bachelor’s in physics served as the foundation for Gale Harvey’s successful career and lifetime involvement in science.

“I feel that my years at and graduation from NMSU allowed me to move from the low income world of my family, into a world where I was able to have a career that I enjoyed,” Harvey said.

As he began a 42-year tenure with the NASA Langley Research Center (LaRC), Harvey applied his NMSU education to his work on intercontinental ballistic missile reentries, atmospheric research lasers and the space shuttle thermal protection system. He also worked with meteor astronomy and directed the NMSU Meteor Spectra Patrol in the 1970s.

Shortly after his employment at the LaRC, Harvey earned his master’s in physics from Virginia Polytechnic Institute and State University, but a new school did not overshadow his Aggie pride.

“Although I have attended three universities, I have always felt that NMSU was my only alma mater and the school that opened the most doors for me,” Harvey said.

In acknowledgement of his appreciation toward NMSU, Harvey created the Gale A. Harvey Endowed Scholarship in physics in 2007.

Initially funding the endowment through a $25,000 gift, Harvey’s donation is used to create scholarships for financially needy, undergraduate students majoring in physics. The endowment now has about $160,000 in the principal and was awarded to four students in 2011.

Despite his retirement, Harvey continues to apply his education and love of science to his everyday life on the Virginia Peninsula.

“Since retiring from LaRC, I have become a full-time beekeeper, using the skills learned from NMSU and LaRC, especially in thermal analysis, to alleviate heat stress on bees,” Harvey said.

Roney endowments HAVE SPECIAL MEANING

Dick Roney earned his degree in chemical engineering from New Mexico State University in 1973. At the time he was a returning veteran, having served as a company commander in the army in both Germany and Vietnam.

He remembers that while the chemical engineering curriculum was very demanding, all of the faculty were very committed to student success. The opportunity to escape occasionally for a day of skiing at Sierra Blanca in Ruidoso also was a welcome break from the rigors of studying.

After leaving NMSU, Roney attended Michigan State University and earned an MBA. His first job was for Coastal Corporation in their planning department. Next was the business development department of Standard Oil’s chemical arm. He started out as an analyst and then progressed to managing half of the business development group and finally was a venture manager.

Roney left Standard Oil and co-founded MEGA Systems and Chemicals. MEGA provided a systems solution to the semiconductor industry. MEGA was an internationally recognized player and had operations throughout the U.S. and Asia and to a lesser extent in Europe. He sold the company more than 10 years ago and has enjoyed time with family since then.

There are two endowments at New Mexico State University created by the Roney Family Foundation. The first honors his mother, Lucille Earnhart Roney, and her love of Las Cruces and literature and poetry that she instilled in her sons. The scholarship is for a female student from Doña Ana County, majoring in English literature.

Recently he started a second endowment for a returning veteran in the chemical engineering department. This scholarship is intended to honor the men that served with him in both Germany and Vietnam.

Lucille Earnhart Roney
Aaggie alumna and newspaper guru, Barbara Kerr Page had a love for words and a passion for mentoring young talent.

An award-winning headline writer, Page served mostly as a copy editor during her 26-year tenure at The Albuquerque Tribune, with stints as an editor on the city and features desk. Hank Stuever, writer for the Washington Post, called her “the paper’s harshest critic and its greatest cheerleader.”

But despite stories of interns, and even some veteran reporters, running from the newsroom, Barb’s edits came not as criticism, but an attempt to make the story, and the writer, better.

When Page passed away in April 2011, she did not want a funeral or obituary. But since she had spent her career mentoring young talent, her friends, coworkers and those she mentored chose to memorialize her legacy with the Barbara Kerr Page Endowment, said Tamara Shope, a selection committee member.

“Barb loved the idea of an endowment,” Shope said. “She was interested in making good writers great and training others to become the best editors and reporters they could be. She was invested in so many people, and the endowment allows us to continue that legacy of investment in future generations.”

About 125 people from across 14 states have given amounts from $25 to $3,000 to create the endowment that funds the annual scholarship. It is awarded to students who exemplify Page’s spirit and what she loved about the industry, Shope said. Their passion for words, language and wit must be demonstrated in an essay, with preference given to students who have real-world journalism experience. Its first award was given in the fall of 2012 to Gabriella Ferrari, a journalism and government major.

Page graduated with honors as a journalism major in 1971. Prior to returning to copyediting for the Tribune she served as city editor, worked in newspaper jobs in Las Cruces and Yakima, Wash., was an educator at New Mexico State University and a playwright.
Scholarship endowment creates strong legacy

Major gifts from the estate of Francis McGee Witt of Aztec, N.M., have established the Barton McQuade Witt Endowed Scholarship fund in the College of Agricultural, Consumer and Environmental Sciences. Witt passed away in 2010. She had attended New Mexico State University and graduated with a degree in home economics in 1950. She went on to a diverse career in both extension and education.

After earning a master’s degree in the same field from Texas Tech, Witt was named a county extension agent in Carlsbad, N.M. In 1969, she was named the first home agent for McKinley County. She earned an MBA in 1970 and followed that with a two-year stint in Chile through the USDA. She taught home economics at the high school in Window Rock, Ariz., for eight years.

In her later years, Witt made her home in the Aztec area where her associates remember her as a good-hearted person with a fondness for animals. Her endowment will extend that legacy for future generations of NMSU Aggies. Earnings from her fund created scholarships for 16 students in the college in the 2011-2012 academic year alone.

Recipients must be studying in the departments of family and consumer sciences or agricultural economics and agricultural business. Preference is for students from McKinley County. Her hope was that these scholarships would encourage students to seek jobs in rural parts of New Mexico following their graduation.

ASNMSU president and supporters seek to endow scholarships

The mission of the Associated Students of New Mexico State University is to enhance the college experience by providing valuable programs, events and services for students.

During ASNMSU President Breeana Sylvas’s term, she hopes to ensure ASNMSU’s commitment to the students with the ASNMSU Students Serving Students Scholarship Endowment.

While campaigning for president, the number one issue Sylvas heard from students was the rising cost of tuition and books. They were not asking for much help, but she says a small scholarship is a great opportunity to really make an impact on a student’s education.

“I don’t think people understand how much scholarships and financial contributions help students,” Sylvas said.

After it is endowed, the application for the Students Serving Students Scholarship Endowment will be open to all NMSU full-time students who pay the ASNMSU fee.

“I just hope through this endowment we can support the Aggies who have made ASNMSU the organization that it is,” Sylvas said.

Additionally, the ASNMSU Alumni Endowed Scholarship is being revitalized. Its purpose is to support an incoming ASNMSU President by developing his or her leadership skills through programs and mentoring, so they are better prepared to achieve the goals and agenda of their presidency.

Once endowed, the scholarship will provide financial support for “tailor-made leadership training” and volunteer mentoring from ASNMSU alumni for the incoming ASNMSU President, said Robert Peterson, gift planning director.

The idea of the alumni endowment came in 2007 when Peterson heard 1984 ASNMSU President Alicia Aguilar’s story of how the role of ASNMSU president “transformed her from a shy student into a confident and effective leader.” Aguilar said targeted leadership training would have been beneficial.

In promoting the endowment, the first ASNMSU reunion was held to bring together former student leaders, an endeavor Peterson and his team of Foundation colleagues Debbie Widger and Elaine Stachera hope to repeat during Homecoming 2013.

Similarly, Sylvas is planning a banquet for former ASNMSU alumni, hoping their service to the Associated Students will inspire them to continue to give back to the students of NMSU.
As the son of a naval officer, Michael Douglas Swift lived in California, Hawaii and Nebraska before the family settled in Albuquerque when he was 8 years old. He graduated from Sandia High School in 1976 and enrolled at New Mexico State University for college.

In his sophomore year, Swift decided to major in business, graduating in 1981 with a degree in business administration. He worked for many years as an associate buyer with Sperry Defense Systems, which later became a division of Honeywell. He earned his MBA from Webster University, graduating at the top of his class.

Michael was an enthusiastic sports fan, particularly of the football and basketball rivalry between NMSU and the University of New Mexico; he was an Aggie graduate, but a Lobo fan. He also enjoyed spending time outdoors and his father recalls fondly backpacking with him in the Pecos Wilderness on several occasions.

In 1993 he joined the manufacturing production control unit of Intel at its location in Rio Rancho, N.M. Swift rose to become planning manager of Fab 11X, supervising a team of 15-20 people. Intel encouraged its employees to be involved with the community. Swift worked with United Way of Central New Mexico and the Roadrunner Food Bank.

After he passed away in 2008, his parents Jane and Doug Swift decided to preserve his legacy with an endowed scholarship in the College of Business at NMSU. This scholarship supports a New Mexico student enrolled full time in the college from sophomore year until graduation, assuming the student remains a full-time student and maintains a minimum 3.0 GPA. Financial need is a consideration in selecting the student to receive the scholarship.

The Swifts have attended the college’s annual scholarship luncheon each of the three years that the award has been in place and met the current scholarship recipient, Alejandra Rosales. They are pleased that their contribution is helping her graduate with lower or no debt. They know that Michael would believe that is a fitting legacy.

Gile estate continues to support NMSU

Leland Gile stayed active in the soil science field right up until the end of his life. He was a distinguished international researcher and author in that field, and a member of multiple professional societies. He was anxious to share his knowledge with others.

Gile called Las Cruces home for more than half a century. In conjunction with his career with the Soil Conservation Service, he joined the Desert Project under the auspices of New Mexico State University, focusing on the soil geomorphology of the Jornada Experimental Range.

Gile was a supporter of NMSU for more than two decades, establishing his first endowed scholarship fund in the College of Agricultural, Consumer and Environmental Sciences in 1993 to honor his late wife Dora Blossom Gile. There also are funds bearing her name in biology, geology and the library’s Rio Grande Historical Collections.

A long-time member of NMSU’s 1888 Society, Gile named his funds at NMSU as the beneficiaries of his estate. His endowments support undergraduate and graduate students in a variety of fields related to his own career.

“It has always been about the students,” he once said.

Gile was an Earth Team Volunteer since 1987. In 2001, he received the West Regional Earth Team Volunteer Award for his support of the conservation movement. The Earth Team award is presented annually by the National Association of Conservation Districts, the voice of America’s 3,000 local conservation districts.

Gile passed away in November 2009 at the age of 89. Since then, proceeds from his estate continue to add significantly to his legacy at NMSU.
Politely exchanges, friendly interactions and telephone wires have shown to be the building materials for a strong student–alumni relationship at New Mexico State University.

With goals to foster good feelings, update demographic information and raise funds for NMSU, the Aggie Pride Call Center has provided a convenient way for almost 3,000 alumni to make gifts to the university since the center’s creation in January 2012. Gifts have ranged from $5 to $10,000.

However, alumni don’t stay on the line only to make donations.

“It may seem that the main purpose of having the call center is to raise money, but there is so much more that can come from having a strong phonathon presence at NMSU,” Ashlyn Wagner, coordinator for the Aggie Pride Call Center, said. “Through these phone calls, a better relationship is being formed between NMSU and its alumni, which is ultimately the end goal.”

Composed of 21 highly-motivated NMSU students, this call center allows the university to reach out to hundreds of alumni each night.

Callers use their time on the phones as an opportunity to “catch up” with alumni. Students talk with alumni about their time on campus, how their experience was at NMSU and what they are doing now.

“I strongly believe that these phone calls benefit both the alumni and the student callers. When an alumnus receives a phone call from a current student, they are instantly brought back to their time at NMSU. The two are able to connect over shared experiences and traditions,” Wagner said.

One student positively affected by working at the Aggie Pride Call Center is Brandon Reeves, a freshmen music performance major.

“Every now and then I’ll get to speak to someone working in my desired career—music—and, more often than not, I have long conversations about what life is like in the real world and the wisdom they have picked up during the years. It’s pretty inspiring,” Reeves said.

Special guests from various departments on campus, including the President and Deans, regularly visit the center to express their appreciation and gratitude for the students.

“The callers truly enjoy hearing that their hard work is being noticed and appreciated; they like to hear all the ways that they are helping their fellow Aggies,” Wagner said. “It can be very easy for the callers to get caught up in getting pledges and raising money. But I like to remind them that the phone calls they make, even when they don’t result in a gift, do so much good for the university.”

Along with helping out the school, working at the call center also provides students with valuable insight on where funding for university programs and individual scholarships come from, thus establishing a new appreciation for donors.

“As a student, you don’t really think about where scholarship money comes from. But by working at the call center, you see how much sacrifice donors really make to help complete strangers,” Beau Martinez, a junior secondary education major, said. “I am truly thankful for the generosity of a committed donor and for the opportunity to work to gain other donations for my fellow Aggies.”
Financial Report

We are presenting summary and trend information concerning the overall fundraising and investment accomplishments of the NMSU Foundation throughout the last five years. During a difficult time in the economy, gifts to the Foundation increased in 2012 as compared to 2011 and as of June 30, 2012, the pooled endowment remained at about $135 million. The allocation of earnings from this fund supports diverse activities across the institution, including scholarships, instruction, research and public service programs; all a reflection of the broad-based mission of a modern land-grant/research university.

The NMSU Foundation Endowment

Assets in the fund remained steady despite the volatility in the market in 2012. The endowment fund continues to grow through your generous contributions.

Cash Gifts to The NMSU Foundation

Cash gifts to the NMSU Foundation continue to grow, a reflection of the confidence placed in the university by our alumni and friends.
**Designation of Gifts**

Gifts to the NMSU Foundation support all facets of NMSU’s mission. The largest portion of these gifts, well over half, supports students through scholarships and academic programs. Other gifts meet critical needs that cannot be funded through state appropriations. Nearly all giving to the NMSU Foundation is designated and is used only for the purpose or area that the donor indicates.

**Annual Donors and Major Gift Donors**

More than 22 percent of the gifts received from individuals come in the form of “annual gifts” (generally defined as a gift less than $10,000). This includes gifts of $25 and up per year. Together these annual gifts of all sizes are a critical source of funds for NMSU. Major gifts, equal to or larger than $10,000, are a source of funds for new initiatives and programs and can often have a “transformational” impact on campus life. Together, annual and major gifts allow NMSU to deliver on its promise to its students and to the citizens of New Mexico.

**Sources of Gifts**

In 2012, alumni gifts were the largest source of support at 36 percent; a testimony to their belief in the value of their alma mater. Businesses and corporations, private foundations and friends also played major roles in promoting excellence at New Mexico State. All gifts are critically important to the NMSU Foundation and its work to support the university.
The Honor Roll of Givers reflects contributions to both New Mexico State University and the New Mexico State University Foundation Inc. Within each lifetime giving category we also recognize donors who have given consistently for 10 years or more. We appreciate their loyalty.

The Gerald Thomas Society recognizes those who have contributed $1,000 or more during the last fiscal year to support scholarships and programs across campus. This commitment makes a huge difference in the university’s ongoing quest for excellence.

Our listings reflect cumulative giving from the mid-1980s through the most recent fiscal year (July 1, 2011 – June 30, 2012). We endeavor to accurately reflect our donors’ long-time support of this university. If you have any questions, contact the Office of University Advancement, 575-646-4033, 800-342-6678 or nmsufnd@nmsu.edu.

Honor Roll of Givers

LIFETIME RECOGNITION
Circle of Excellence – Gold .......... $1,000,000 and above
Circle of Excellence – Silver .......... $500,000 - $999,999
Circle of Excellence – Bronze ........ $250,000 - $499,999
Crimson Society ........................ $100,000 - $249,999
Regents Associates ...................... $50,000 - $99,999
President’s Council ..................... $25,000 - $49,999
University Ambassadors .............. $10,000 - $24,999
University Partners .................... $5,000 - $9,999

ANNUAL RECOGNITION
Gerald Thomas Society ................ $1,000 and above
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<tr>
<th>Circle of Excellence - Gold</th>
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<td>The Estate of F.E. and Edith Atkinson Boeing♦</td>
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<td>ConocoPhillips♦</td>
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<td>El Paso Electric♦</td>
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<td>Freeport-McMoRan Copper and Gold♦♦</td>
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<td>Dr. Stan Fulton♦</td>
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<td>William and Flora Hewlett Foundation Intel / Intel Foundation♦♦</td>
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<td>W.K. Kellogg Foundation Paul† and Valerie* Klipsch♦</td>
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<td>Dr. Walter Lwowski†</td>
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<td>Willy L. Wanda and W.F. Martin Charitable Trust♦</td>
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<td>The Ulisses McElvy† Family♦</td>
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<td>Mountain States Insurance Group</td>
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<td>The PACE Partnership (General Motors, UGS PLM Solutions, EDS, Sun Microsystems, and Siemens) Paso del Norte Health Foundation PNM♦</td>
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<td>The Estate of Eugene Sundt♦</td>
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<td>UGS Corporation Wells Fargo Bank♦</td>
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<td>Woßlager Foundation in honor of J.W. and Josephine Woßlager♦</td>
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<td>Agilent Technologies Bob† and Jo Asprey♦ AT&amp;T♦</td>
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<td>The Atlantic Philanthropies Dr. and Mrs. William T. Baker♦♦</td>
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<td>Dave Barham† and Family♦</td>
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<td>Noel E. and Patty Blazer†</td>
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<td>Albert and Mabel Burris†</td>
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<td>Elsie Raye Rigney Carr♦</td>
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<td>CenturyLink♦</td>
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<td>Mr. Dwight Chapman♦</td>
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<td>Cibola General Hospital Citizens Bank / Jimy* and Gloria Ikard♦</td>
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<td>Mr. and Mrs. Robert W. Davis♦♦</td>
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<td>El Paso Corporate Foundation Farm Credit of New Mexico♦</td>
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<td>Bruce† and Jan Firkins♦</td>
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<td>Ford Foundation Mr. Leland H. Gile♦</td>
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<td>Earl G. Goddard P.E.†</td>
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<td>The Estate of Mrs. Anna H. Gardiner♦</td>
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<td>Dr. Bradley B. Gordon♦</td>
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<td>Andres Mark Gutierrez♦</td>
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<td>Stan B.† and Jeanne B. Hanssen♦</td>
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<td>Mr. Richard Hedin♦</td>
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<td>International Foundation for Telemetering♦</td>
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<td>Don and Sarrah Kidd♦</td>
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<td>Robert S. Light</td>
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McCune Charitable Foundation Memorial Medical Center / Lifepoint Community Foundation♦ |
New Mexico Mutual Casualty Company♦♦ |
Paragon Tec Danny and Myrna Villanueva♦ |
Dr. and Mrs. John Yates Sr.♦ |
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Las Cruces Orthopaedic Associates The Estate of Joseph Walden and Dorothy Lowe♦ Lumina Foundation for Education John D. and Catherine T. MacArthur Foundation The Estate of Solle and Margaret Manasse♦ |
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Lilian Steinman Col. Leonard R. Sugerman♦ |
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Las Cruces Orthopaedic Associates The Estate of Joseph Walden and Dorothy Lowe♦ Lumina Foundation for Education John D. and Catherine T. MacArthur Foundation The Estate of Solle and Margaret Manasse♦ |
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Micky and John Clate™
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State Farm Companies Foundation
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Evelyn Robeson Stevens
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Mr. and Mrs. Ed C. Streit
Ms. Danine Summers
Sunbelt Shows / David A. DeWitt
Sun Microsystems
Sunrise Lions Club
Rob Tachau and Debbie Chisenhall
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Dr. Smoky Torgerson
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United States Tobacco Company
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Wal-Mart
David and Reta Warren
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Dr. and Mrs. B. Joe Adly
ADC Foundation
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ALSTOM T & D-Energy, Automation & Information Corporation
American Concrete Institute
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American Gas Association
American Indian Education Foundation
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The Gerald Thomas Society honors Dr. Thomas for his leadership in building private support for this public institution. Nearly 1,000 individuals, corporations and foundations contributed $1,000 or more during fiscal year July 1, 2011–June 30, 2012 making them current members of the Gerald Thomas Society.
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Many times donors are looking for ways to make gifts to New Mexico State University that will have a significant impact on the university's land-grant mission of teaching, research and public service outreach. NMSU has an evolving needs list that might offer the perfect match. These examples give donors a taste of the diversity of the university's needs and funding opportunities.

Gifts of all sizes – College/Departmental Excellence Funds

Within each college and department across campus, the excellence funds are unrestricted funds that can be used at the discretion of the dean or department head to meet unique needs and opportunities that come up during an academic year. Gifts of all sizes designated to these funds increase the ability to support a variety of interesting opportunities to benefit both faculty and students. They can pay everything from scholarships to equipment to further the mission of the college or department.

$15,000 minimum – President’s Associates Named Endowment

The President’s Associates Scholarship was created in the late 1970s by President Emeritus Gerald Thomas. The goal of the program, which is funded in large part by private contributions, was to attract high school honors students from across New Mexico to study at NMSU. Each year 15 incoming freshmen (selected from a pool of 100 or more applicants) receive a four-year scholarship to study in any academic discipline. Their scholarships, among the most valuable at the university, are renewable for four years with a continuing 3.5 GPA. As tuition has increased over the years, the pool of endowments dedicated to the President’s Associates program has added stability and growth to this scholarship. PA scholar alumni are making their mark in the fields of engineering, education, medical research, music and more and returning to NMSU to inspire current students.

$500,000 – Endowed Professorship in NMSU’s Institute of Applied Biosciences

Cross-disciplinary research holds the key to unlocking the biomedical mysteries that challenge us today. NMSU’s Institute of Applied Biosciences is working to develop a team of highly-qualified research faculty to focus on advancing new discoveries in the medical biosciences. One such professor, Jeffrey Arterburn, has been a member of the NMSU faculty for more than 20 years. His work has already led to the discovery of important gene markers that are potential pathways to discovering cures for diseases like breast and prostate cancer. An additional researcher funded through this professorship would enable more collaborative work here at NMSU, which potentially leads to dramatic new discoveries and helps train the next generation of researchers as well.

$2.5 million – New Frontiers Institute

The New Frontiers Institute at New Mexico State University is a newly developed concept where scholars, artists and members of the public can come together to explore the important cultural concerns of our community, region, nation and world. The institute will provide release time to NMSU faculty who are selected to serve as fellows. As fellows of the institute, the faculty will host guest lectures, sponsor visual and performing arts events and offer educational opportunities for the community. In line with the university’s land-grant mission, the institute’s purpose is to bridge the arts, sciences and humanities in transformative ways and to advance the cultural, ethical and aesthetic values that are essential to flourishing democratic societies. Funding of the institute would allow six faculty per year to serve as fellows, covering the cost of release time from their departments as well as research grants for them to use during their fellowship.

For more information about ways to support New Mexico State University, visit foundation.nmsu.edu. You also can reach any of the NMSU Foundation staff listed on the previous page to discuss these or other funding opportunities at 575-646-1613 or 1-800-342-6678.

foundation.nmsu.edu
“The colleges of the land stand for all that is thought to be noblest and best.”

Hiram Hadley, President of New Mexico State University 1888-1894